



State of Tennessee

SENATE JOINT RESOLUTION NO. 380

By Senator Overbey

and

Representatives Swann, Ramsey

A RESOLUTION to recognize Herb Handley on the occasion of his retirement.

WHEREAS, it is appropriate that the members of this legislative body should honor those citizens who have performed with uncommon devotion and enthusiasm throughout their years of industry; and

WHEREAS, Herb Handley is one such estimable person who has served with distinction for nearly twelve years as the Executive Vice-President for Tourism for the Smoky Mountain Convention and Visitors Bureau; and

WHEREAS, Mr. Handley will be taking a much-deserved retirement on June 30, 2011; and

WHEREAS, Herb Handley first joined the Smoky Mountain Convention and Visitors Bureau in August of 1999 and, during his tenure, he has helped to cultivate a seventy-eight percent increase in generated occupancy tax and an eighty-five percent increase in visitors' expenditures, to nearly \$300 million, figures which make Blount County's tourism program the sixth largest in Tennessee; and

WHEREAS, under Mr. Handley's leadership, the bureau also established the Experience Your Smokies program and cultivated the growth of several festivals, including the Spring and Fall Festivals, the Winter Heritage Festival, and the Smoky Mountain Pottery Festival; and

WHEREAS, Herb Handley was an integral part of the national designation of Blount County as a Preserve America Community in 2007, and programs, events, and tourism efforts instituted during the past twelve years have won awards from the East Tennessee Historical Society, the Middle Tennessee Tourism Council, the American Association for State and Local History, and the Southeast Tourism Society; and

WHEREAS, Mr. Handley exemplifies the spirit and allegiance to family and community that are characteristic of a true Tennessean; and

WHEREAS, throughout his estimable career, Mr. Handley has demonstrated the utmost professionalism, ability, and integrity, winning the unbridled respect and admiration of his colleagues; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED SEVENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we extend to Herb Handley our heartfelt wishes for a happy and fulfilling retirement and every continued success in his future endeavors.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.

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ADOPTED: May 20, 2011



RON RAMSEY
SPEAKER OF THE SENATE



BETH HARWELL, SPEAKER
HOUSE OF REPRESENTATIVES

APPROVED this 3rd day of June 2011



BILL HASLAM, GOVERNOR